

Quick answer: Höveler Pur.Muskel reaches 15.0% raw fat by way of linseed oil and sunflower seed in its ingredient list, delivering 14.1 MJ/kg digestible energy at just 5.8% starch. It is a supplementary, FEI-compliant muscle muesli at \$52.99 for a 44 lb bag. Last checked: September 2026.

Fat is the most misunderstood number on a horse feed tag. Owners see 15.0% raw fat and wonder if that is too much; performance owners see the same number and know precisely what it buys — dense energy without grain. In Pur.Muskel, the fat story is told by two ingredients: linseed oil and sunflower seed. Here are 9 facts about how the oils function in this feed.

1. Linseed oil is the named oil in the ingredient list

The list reads: meadow lyegrass, soy flakes, flaxseed, sweet lupine flakes, sunflower extraction meal, pea flakes, sunflower seed, apple pome, linseed oil, magnesium oxide, sodium chloride, grape seed flour, rosehip. Linseed oil is named outright — the feed's oil story is on the label, not buried in a generic "vegetable oil" line.

Who this is for: owners who want to know precisely which oil is in the bag.

2. Sunflower seed works alongside the flax

Sunflower seed and sunflower extraction meal both show up in the list, bringing oilseed character alongside flaxseed [balanced amino acids for equines](#) and linseed oil. Together they form the fat fraction of the ration from familiar, plant-based sources.

The benefit: an oilseed mix rather than one unnamed fat source.

3. 15.0% raw fat is what the oils add up to

The analysis lands at 15.0% raw fat. In feeding terms, fat carries about two and a quarter times the energy of starch by weight, which is how a feed can hit 14.1 MJ/kg digestible energy without leaning on grain.

Who this is for: owners of hard-working horses who need calorie-dense feeding without large, fizzy grain meals.

4. Fat-first energy means starch stays at 5.8%

The bargain a fat-rich design buys: starch kept to 5.8% and sugar at 4.1%. That is the profile Pur.Muskel is built around, and it is the reason the feed is aimed particularly at metabolically sensitive breeds. Energy from 15.0% raw fat rather than starch is the whole point.

The benefit: 14.1 MJ/kg digestible energy with a level temperament behind it.

5. The oils serve the muscle job, not just the calories

Pur.Muskel pairs that 15.0% raw fat with 20% raw protein and 160 g/kg digestible crude protein. Fat powers the work; the stated amino acids — lysine 0.85%, threonine 0.6%, methionine+cysteine 0.5% — supply the building blocks. The formulation is designed so both sides arrive together.

Who this is for: owners targeting muscle development who know energy and protein have to move as a pair.

6. No added vitamins or minerals — the oils arrive in a clean layer

Pur.Muskel adds no vitamins or minerals. The linseed oil and sunflower seed come in without a hidden micronutrient program in tow, which keeps the feed a clean supplementary component of a custom ration where your balancer sets the terms.

The benefit: transparent layering — this feed does protein and fat, your plan does the rest.

7. Fat-heavy feeds raise stomach questions; this one is formulated gentle on the stomach

Oily rations can be a gut-comfort worry, and Pur.Muskel is made to be gentle on the stomach. The muesli base of meadow lyegrass and the low 5.8% starch help in that respect, and the small daily amounts — measured in grams, per the feeding table — keep the addition small.

Who this is for: owners cautious about rich feeds for a delicate horse.

8. Competition safe, so the fat-fueled program runs all season

Pur.Muskel is competition safe and FEI-compliant. The oil-driven energy design can carry through training blocks and show seasons without a change of feed — and consistency is what turns any ration into results. Höveler has been feeding horses in Germany since 1905.

The benefit: one ration, over 120 years of feed-making expertise behind it, no withdrawal windows.

9. The price and the support behind the bag

A 44 lb bag costs \$52.99 through bifid, with a 30-Day Money-Back Guarantee behind the first bag and a 24/7 licensed vet team for feeding questions. The product itself holds a 4.55 rating from 2 reviews.

Who this is for: owners who [muscle building feed for horses](#) want a fat-forward, premium formulation with real service behind the buy. The full analysis is on the Höveler Pur.Muskel 44 lb bag page.

How to feed it

Pur.Muskel is a supplementary feed — layered onto a complete ration, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

For example, a 1,000 lb horse in medium work receives 50–80 g daily. Weigh the ration; the ranges are in grams.

Key specs at a glance: 15.0% raw fat, 14.1 MJ/kg digestible energy, 11.9 MJ/kg metabolizable energy, 5.8% starch, 4.1% sugar, 44 lb bag, \$52.99.

Calculate your horse's daily rate with the [feeding calculator](#).

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (Quality 4, Value 5, Price 4 out of 5). The product rates 4.55 from 2 reviews overall.

Frequently asked questions

Which oils are in Höveler Pur.Muskel?

Linseed oil is the declared oil, and sunflower seed plus sunflower extraction meal appear in the ingredient list alongside flaxseed. Together they contribute to the feed's 15.0% raw fat.

Is 15.0% raw fat too much for a horse?

It is a deliberate, fat-forward design common in performance feeds. Fat supplies energy densely — 14.1 MJ/kg digestible — while starch stays low at 5.8%. If your horse has a particular condition, their vet should set total ration fat.

Why choose fat energy over grain energy?

Fat delivers calories without the starch surge that can unsettle temperament and metabolically sensitive breeds of horses. Pur.Muskel keeps sugar at 4.1% too.

Is this a complete feed?

No. It is a supplementary feed layered onto a full nutrition plan, with forage always alongside.

Can I feed it during competition season?

Yes. It is competition safe and FEI-compliant, so the ration stays constant all the way through the season.