

When shopping for AI tools like Grok, many teams want to start with a **free tier** to test features before committing. But with Grok's complicated bundling and multiple storefronts, it can be tricky to figure out what you really get for \$0.

In this post, I will break down Grok's free tier — including whether it includes essential features like **memory** and **projects**. We'll also compare Grok with similar tools like DeepSearch and Big Brain, explore the difference between Grok's two storefronts, and explain the key value decision between *SuperGrok* and *SuperGrok Heavy*.

By the end, you'll have a clear, transparent view of Grok's free tier features, rate limits, and paywall surprises so your team can decide if it's worth your time.

Two Storefronts, Two Experiences: grok.com vs Grok on X

One of the most confusing things about Grok is that it offers products on grok.com and on the X social platform. These aren't just marketing variations — they're essentially two different storefronts with different packaging, feature sets, and billing.

- **grok.com** serves mostly as the official SaaS storefront, with plans laid out clearly, including the \$0 *Free tier*.
- **X.com (formerly Twitter)**

<https://bizzmarkblog.com/grok/grok-free-trial-pricing/>

This splits the branding model and often leads to confusion about what is included in each "plan." For example, the free tier shown on grok.com is quite limited compared to what you might see in bundled SuperGrok Heavy packages on X.

Understanding Grok's \$0 Free Tier: Demo, Not a Paid-Plan Trial

At grok.com, the free tier is advertised as **\$0** — sounds great, right? But this free option is essentially a *demo*, not a fully functional paid-plan trial with real business usage in mind.

Here's the deal: The free tier is designed to show potential users what Grok can do at a surface level. It often comes with constraints such as:

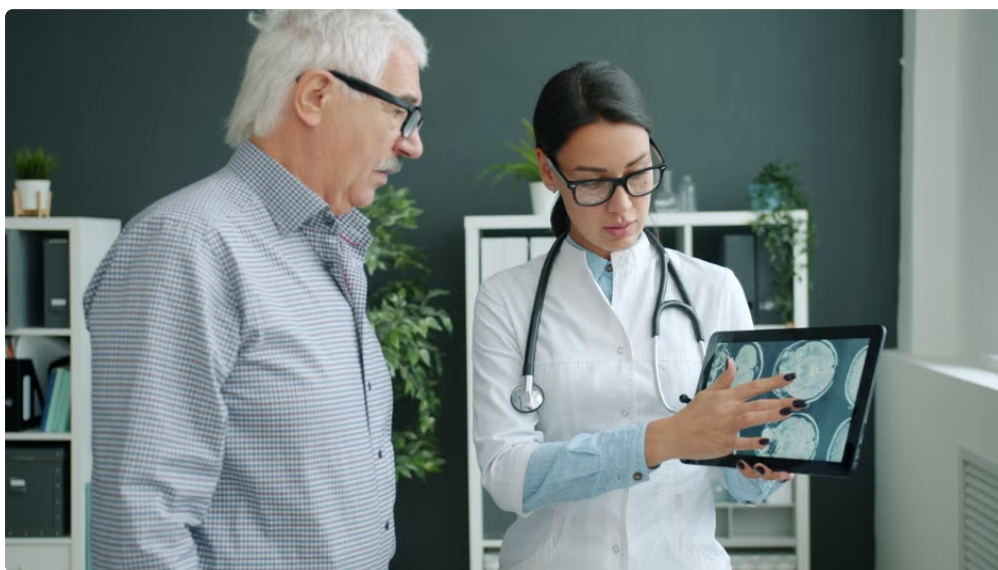
- Very limited memory feature access
- Single or no project support
- Extremely low rate limits (number of queries or tokens processed)
- Core AI features accessible, but advanced capabilities locked behind paywalls

So if your team expects to manage multiple projects or make use of Grok's memory feature fully, the free tier will quickly hit a wall.



What Is the Grok Memory Feature?

Grok memory



But the catch: The free tier often only supports *very limited temporary memory* or none at all. It's a "taste" of the feature, enough to demo how memory might work but not reliable for ongoing projects where memory is mission-critical.

Does the Free Tier Include Projects and Tasks?

Projects and tasks are the backbone of managing work inside Grok. Paid tiers let you:

- Create multiple projects
- Assign tasks within projects
- Organize AI-generated insights by project
- Collaborate across team members effectively

The free tier, however:

- Usually restricts you to a single project or imposes a total project limit of one
- Lacks task management features or severely restricts task creation

- Does not support collaboration tools included in paid plans

This means if your team-of-five tries to use the free tier simultaneously on different projects, you'll quickly feel constrained.

Rate Limits and Hidden Paywalls: What You Need to Watch For

As someone who has worked finance and pricing ops for SaaS products, I always emphasize checking **rate limits and paywall scopes** closely. The headline "\$0 Free tier" might lure you, but you need to double-check the fine print.

Feature	Free Tier	Limit	Paid Tier Example	Comments	Memory Usage
No persistent memory	Minimal ephemeral memory				
Full persistent memory	Multi-project syncing			Memory is "taste-tested" in free, but locked behind paywalls	
Projects & Tasks	1 project max / no tasks or limited tasks	5+ projects with full task management		Essential for serious collaboration, not in free demo	
Query/Token Rate Limits	Very low (e.g., 1000 tokens/day)	High or unlimited depending on plan		Free tier can be throttled quickly in active use	
Advanced AI Features	Locked behind paywalls	Available in paid plans		Includes DeepSearch analogues, enhanced context, etc.	

These rate limits and paywall locks mean the free tier is best thought of as a *sandbox* rather than a real productivity tool.

Comparing Grok to DeepSearch and Big Brain

DeepSearch and Big Brain are two AI tools similar to Grok with overlapping use cases: AI-enabled search, project management, and context-aware assistance.

- **DeepSearch** offers graduated free tiers that include limited projects and more generous memory usage compared to Grok's demo tier, allowing real trial before purchase.
- **Big Brain**, while pricier, generally bundles its features standard across plans, meaning fewer surprises in what's included.

Grok's free tier is uniquely restrictive, making it less viable for teams wanting to test memory and project features at zero cost before buying.

SuperGrok vs SuperGrok Heavy: Why Your Choice Matters

Now, if you're looking at Grok on the X platform, you encounter **SuperGrok** and **SuperGrok Heavy**. These aren't just bigger plans — they offer fundamentally different value propositions.

- **SuperGrok** is a lighter bundle focusing on individual users or small teams with limited projects and simpler memory features.
- **SuperGrok Heavy** is designed for power users and larger teams, with expansive memory, multiple projects, and priority rate limits.

Choosing between these two is a crucial \$10+/month+ decision that impacts your access to the memory features and project/task flexibility. For teams of five, this decision multiplies in importance because the free tier does not scale to multiple users or projects effectively.

Summing It Up: What Does the Grok Free Tier Really Include?

Here's a team-of-five level summary for what \$0 gets you on grok.com free tier:

- Demo-level access with very limited or no persistent memory
- Only one project allowed; no robust task management
- Strict rate limits that throttle real usage fast
- Core AI features for exploration, but locked advanced tools

It's *not* a full paid-tier trial. It's a sandbox designed to show off the basics without risking resources. This means if you want to **really evaluate Grok's memory feature, manage multiple projects, or collaborate as a team**, you'll need to consider paid options, including SuperGrok or SuperGrok Heavy bundles.

Final Thoughts: Things Worth Not Searching For

After double-checking all the data, here's something worth explicitly calling out:

- **There are no free plans with full memory access on Grok's storefront.**
- **No multi-project support comes with the genuine \$0 tier.**
- **Beware of model aliases and rate limits that silently change billing once you upgrade.**
- **SuperGrok bundles on X might bundle features tempting to teams, but not as standalone paid plans — they are bundles.**

In other words, the free tier is a demo, not a product replacement or full trial for serious use.

Recommendations for Teams Considering Grok

1. **Use the free tier for initial exploration only.** Don't expect to manage real projects or test memory effectively.
2. **Evaluate if SuperGrok or SuperGrok Heavy fits your usage patterns.** Calculate costs for your team-of-five and your project needs.
3. **Check alternative tools like DeepSearch if a more inclusive free tier is critical for trials.**
4. **Confirm rate limits and memory features before committing; vendor sales sometimes gloss over these in demos.**

When budgeting for your AI assistant, remember that **free tier features often show you what is possible, not what you get in production**. Grok's free tier follows this pattern closely, so plan accordingly.