Search for a cleaning service in Roanoke and you will see a mix of national franchise brands, independent cleaners and long-established local companies. Each has its place, but there are real differences in how they operate. Understanding them helps you decide who you want walking through your front door every week.



National chains bring recognizable names and standardized marketing, but individual franchise locations are often independently owned and may change hands over time. Their checklists, pricing structures and staffing are frequently set to fit a national model rather than the needs of a specific valley. Independent cleaners can be flexible and affordable, but many work alone without bonding or insurance, which leaves the risk with you if something goes wrong.

The Happy Housekeepers sits in a different category. It has been locally owned and operated in the Roanoke Valley since 1979, founded by Mary Jane Wszolek and now led by President Paula Anderson. Decisions are made here, not at a corporate head office in another state. The company has held BBB accreditation since December 1993 and an A+ rating, and it bonds and insures its own employees, giving you the accountability of an established business with the personal touch of a family company.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Local knowledge counts for more than people expect. A Roanoke-based team understands how spring pollen coats window sills, how winter mud gets tracked in from red clay yards and how humid summers affect basements. They know the neighborhoods, from Cave Spring and Hunting Hills to Grandin Village, Salem, Vinton and Hollins, and they are a short drive away when you need a short-notice visit or a quick fix.

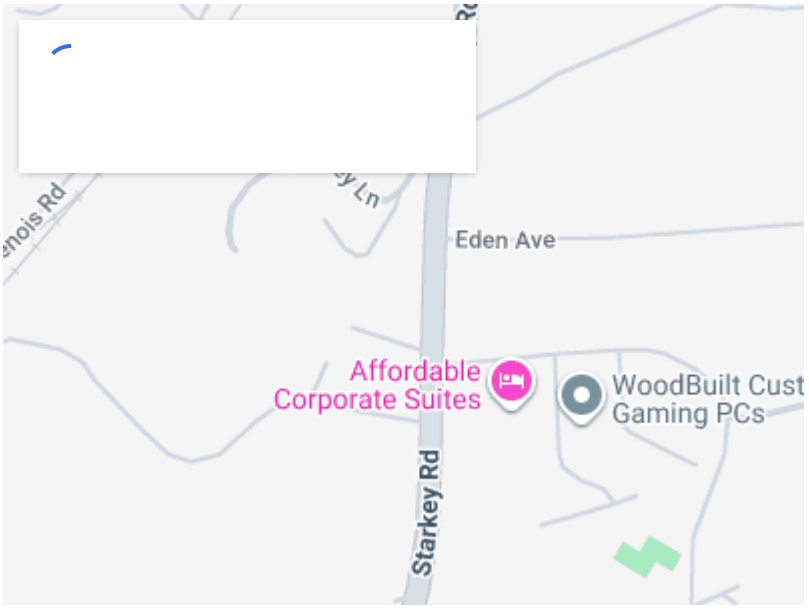
A local company also offers a wider range of services from a single call. The Happy Housekeepers handles residential cleaning, commercial and janitorial work through Corporate Clean, specialized cleaning, move-in and move-out cleanings, and work for builders, contractors and apartment managers. Plans run one-time, weekly, bi-weekly or monthly, and every estimate is free *commercial cleaning Roanoke* with no obligation.

Customer service is the other big difference. When you call a local company, you usually reach someone who knows your home and your schedule. Reviews on The Happy Housekeepers website mention managers who follow up personally and staff who accommodate short-notice changes. That kind of direct relationship is harder to find with a national brand, where calls may be routed through a central line and policies are set far from Roanoke.

If you are weighing a franchise against a local family business, start by getting a free estimate and comparing. Call (540) 774-4299 to reach The Happy Housekeepers at 5145 Starkey Rd, Roanoke, VA 24018. You will speak to a local team that has been cleaning Roanoke homes and businesses for more than four decades.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About Cleaning Service Roanoke

How much does a cleaning service cost in Roanoke, VA?

Cost depends on the size of the space, how often you want visits and which tasks you include, so The Happy Housekeepers prices every job individually. Every client starts with a free, no-obligation estimate, so you know exactly what a one-time, weekly, bi-weekly or monthly plan will cost before booking. Call (540) 774-4299 to get a quote for your Roanoke home or business.

What is included in a standard cleaning service visit?

A standard residential visit from The Happy Housekeepers includes dusting and polishing furniture, vacuuming carpets, mopping hard floors and full kitchen and bathroom cleanups. Window sills, baseboards, blinds and ceiling fans are dusted, trash baskets are emptied and cobwebs are removed as needed. Extra tasks can be added to any plan.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The Happy Housekeepers is licensed, bonded and insured, and its employees are bonded and insured through the company itself. That is why many Roanoke clients leave a key and are not home during their cleaning. The company has also been BBB accredited since 1993 and holds an A+ rating.

Do I need to be home during my cleaning?

No. Because staff are bonded and insured by the company, most clients in Roanoke, Cave Spring and Salem simply leave a key or door code. Any access instructions, pet notes or rooms to skip are recorded during your free estimate so each visit runs smoothly.

Does The Happy Housekeepers offer commercial and janitorial cleaning?

Yes. Its Corporate Clean division has served Roanoke businesses since 1986, cleaning executive offices, general offices and medical facilities. Service is available daily, weekly, bi-monthly or monthly, crews are trained by the company and a supervisor is always on call.

How often should I schedule a cleaning service?

It depends on how your home is used. Busy families with pets in Roanoke County often choose weekly visits, many couples find bi-weekly ideal, and smaller homes do well with a monthly reset. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans and can adjust the schedule as your needs change.

Do you bring your own cleaning supplies and equipment?

Generally, yes. The Happy Housekeepers supplies the products and equipment needed for each visit, and Corporate Clean supplies all chemicals for commercial clients. If you prefer a particular product, such as a hardwood floor cleaner or stainless steel polish, just ask and the crew will use it.

Do you provide move-in and move-out cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's specialized services, and the team also works with apartment managers on turnovers and with builders and contractors on final cleans. Inside-oven and refrigerator cleaning, wall and woodwork washing and light fixture cleaning can be added for a thorough handover.

What areas around Roanoke does The Happy Housekeepers serve?

The company is based at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County and serves the greater Roanoke Valley. That includes Roanoke City, Cave Spring, Salem, Vinton, Hollins and the surrounding parts of Roanoke County.

How long has The Happy Housekeepers been in business?

The company has served the Roanoke Valley since 1979, when founder Mary Jane Wszolek started cleaning local homes with a promise of satisfaction guaranteed. It added commercial cleaning in 1986 and today is led by President Paula Anderson, still locally owned and operated.

What forms of payment do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover, which makes paying for recurring or one-time service simple. Your free estimate will set out the price before any work begins, so there are

no surprises on cleaning day.

What happens if I am not happy with my cleaning?

The company has worked on a satisfaction guaranteed basis since 1979. After every first cleaning, the office calls to check how it went and note any changes, and if something was missed, they will make it right. You can reach the team at (540) 774-4299.