

Florist's choice means the florist selects the flowers and designs the arrangement, rather than following an exact recipe shown online. The result depends on the flowers available and the details you give with your order.

What the florist chooses

A florist's choice listing gives the florist room to decide which flowers and foliage to use. The florist may also choose the arrangement's shape and how the stems are combined. Some listings offer a choice of size, color palette or style, while others leave most design decisions to the florist.

The product description should tell you what is included. For example, it may say that the flowers will arrive as a hand tied bouquet or as an arrangement in a container. If the listing does not make that clear, ask before ordering.

The flowers selected can depend on the season and what the florist has on hand. A florist may also consider which flowers are suitable for the chosen style and delivery date.

How it differs from a pictured arrangement

When you order an arrangement with specific flowers and a pictured design, the listing gives you a more defined idea of what to expect. Even then, the seller may allow substitutions if a flower or container is unavailable. Check the product description and substitution policy for the terms that apply.

With florist's choice, a photo may show an example of the florist's work rather than the exact arrangement you will receive. It is best not to assume that a particular flower, color or container in the photo is guaranteed unless the listing says so.

Florist's choice can be useful if you are happy to give the florist flexibility. If an exact flower or a particular look is essential, choose a listing that specifies it or contact the florist to confirm what is possible.

What to tell the florist

Use the order notes to share the details that matter most. Clear requests help the florist understand the occasion and avoid choices that would be unsuitable.

- Name the occasion, such as a birthday or a sympathy gift.
- Give a preferred color palette or mention a color to avoid.
- Describe the style you want, such as loose and natural or neat and compact.
- Mention flowers or scents the recipient needs to avoid.
- Ask about a particular flower if it is important to the gift.

A note is a request, not necessarily a guarantee. If a requirement is essential, contact the florist before ordering and ask for confirmation. You can also check the delivery details and any instructions for the recipient.

Questions about florist's choice

Will the flowers look exactly like the photo?

Not necessarily. The photo may be an example, and the florist may use different flowers or colors. Read the listing to see which details, if any, are promised.

Can I request a favorite flower?

You can ask, but availability may depend on the season and the florist's stock. Contact the florist before ordering if that flower is essential.

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