

**Quick answer:** Höveler Pur.Muskel is a supplementary muesli formulated for performance — 14.1 MJ/kg digestible energy from 15.0% raw fat, 20% raw protein for muscle, and only 5.8% starch. It is competition safe and FEI-compliant, added to a complete ration, and costs \$52.99 for a 44 lb bag — a fit for horses in serious training programs. Last checked: September 2026.

A performance horse's ration has a tough brief: enough energy for real work, protein enough to hold muscle, and a profile that keeps the mind rideable. High-starch feeds flunk the last test; plain rations come up short on the first two. Pur.Muskel was engineered to clear all three. Seven reasons it is the feed for performance.

## 1. 14.1 MJ/kg digestible energy is serious work fuel

Performance work burns energy quickly, and Pur.Muskel supplies 14.1 MJ/kg digestible energy — 11.9 MJ metabolizable — in a dense muesli. More fuel per kilogram means real support in a small daily ration.

**Who this is for:** horses in regular, demanding training programs.

## 2. Energy delivered by 15.0% raw fat, not by starch

Fat is the endurance performer's fuel. Pur.Muskel carries 15.0% raw [muscle building feed for horses](#) fat with linseed oil in the ingredient list, while starch sits at just 5.8% and sugar at 4.1% — the profile that keeps energy usable and the horse rideable.

**The benefit:** forward, controllable energy from the first exercise to the last.

## 3. 20% raw protein holds muscle through the season

A performance horse loses muscle condition if protein lags behind work. Pur.Muskel brings 20% raw protein with 160 g/kg digestible crude protein, supporting the muscle-building role it is listed under.

**Who this is for:** horses whose topline fades as the competition calendar fills up.

## 4. The amino acid set a working horse needs

Lysine 0.85%, threonine 0.6%, methionine 0.25%, and methionine+cysteine 0.5% — supplied by soy flakes, pea flakes, and sweet lupine flakes. Pur.Muskel contains soy (it is not soy-free) and is alfalfa-free.

**The benefit:** complete muscle support from declared ingredients.

## 5. Competition safe and FEI-compliant — the non-negotiable

Pur.Muskel is competition safe and FEI-compliant, so there is no withdrawal period to schedule around. That compliance sits on top of Höveler's history: produced in Germany, with horse feed made since 1905 — over 120 years of experience.

**Who this is for:** riders competing under rulebooks *equine muscle supplement* where the feed list matters as much as the feed.

## 6. Formulated for metabolically sensitive athletes too

The summary names metabolically sensitive breeds, and the numbers explain why: 5.8% starch, 4.1% sugar, gentle on the stomach, and magnesium at 0.8%. Performance support does not have to cost the horse its comfort.

**Who this is for:** sensitive horses that also need to perform at full workload.

## 7. A system around the bag: vet team, guarantee, 9.0/10 store

Bifid pairs Pur.Muskel with a 24/7 licensed vet team and a 30-Day Money-Back Guarantee, and the store rates 9.0/10 across 24,098 reviews. The product itself rates 4.55 from 2 reviews, with Jessica's May 2024 review noting horses maintain stronger muscle condition.

**Who this is for:** owners who want backup when the training plan gets demanding.

## How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

|             |                                            |
|-------------|--------------------------------------------|
| Work level  | Daily rate per 220 lb (100 kg) body weight |
| Light work  | 0.07–0.11 lb (30–50 g)                     |
| Medium work | 0.11–0.18 lb (50–80 g)                     |
| Heavy work  | 0.18–0.22 lb (80–100 g)                    |

Example: a 1,000 lb horse in medium work gets 50–80 g daily; performance horses in full work use the heavy-work rate. Forage every time alongside.

Key specs at a glance: 44 lb bag, \$52.99, digestible energy 14.1 MJ/kg, raw fat 15.0%, raw protein 20%, starch 5.8% — a supplementary feed added to a complete ration. The full analysis is on the Höveler Pur.Muskel 44 lb bag page.

Match the rate to the training week with the feeding calculator.

## What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

## Frequently asked questions

### Is Pur.Muskel a performance feed?

Yes — it supplies 14.1 MJ/kg digestible energy and 20% raw protein, on top of a complete ration, and it is competition safe and FEI-compliant.

### Will it make a performance horse hot?

The energy comes from 15.0% raw fat, with starch at 5.8% and sugar at 4.1%. That low-starch make-up is why the summary recommends it for metabolically sensitive breeds.

### How much should a competition horse get?

Heavy work calls for 0.18–0.22 lb (80–100 g) per 220 lb (100 kg) of body weight daily. A 1,000 lb horse in medium work gets 50–80 g; adjust with the training week.

## **Can it be fed all season?**

Yes. It is FEI-compliant and competition safe, and because it is a supplementary feed with no added vitamins or minerals, it integrates into a custom plan year-round.

## **What does it cost?**

\$52.99 for a 44 lb bag, with bifid's 30-Day Money-Back Guarantee and 24/7 licensed vet team. The store rates 9.0/10 across 24,098 reviews.